



Taste
Restaurant/Beverage Participation Guidelines
Wednesday, September 28, 2016
6:00 PM - 8:00 PM

Taste/IdeaFestival agrees to provide the Chef/Restaurant/Beverage Participant with the following:

- The Chef/Restaurant/Beverage Participant will be listed as a major participant of the event in press releases issued to all broadcast and print media in the Kentuckiana area.
- Chef/Restaurant/Beverage Participant will be promoted and featured in printed materials distributed in conjunction with event, to include but not limited to: invitations, programs, flyers, advertisements and other promotional material.
- The Chef/Restaurant/Beverage Participant will be included on a list provided to radio and television media for personal interviews.
- Taste/IdeaFestival will furnish draped tables and a sponsor sign featuring the Chef/Restaurant/Beverage Participant.
- Taste/IdeaFestival will furnish biodegradable cups, utensils, napkins and plates/bowls for serving as part of IdeaFestival's commitment to go green. We will work with each restaurant/vendor on what is needed.
- Event access for Chef and helpers for the night of the event.
- Two complimentary tickets to Taste. These are separate from the access for vendor representatives.

The Chef/Restaurant/Beverage Provider agrees to the following for the 2016 Taste/IdeaFestival:

- Prepare and serve your specified food item for 600 - 700 persons attending the event (we will confirm number pre-event). We are asking for a unique item that is either not on the menu or a new twist to an item that is currently on the menu at your restaurant.
- The Chef/Restaurant/Beverage Participant should provide all necessary serving equipment. We also advise that you bring an equipment cart as we cannot guarantee we will have one available to you.
- Provide primary contact information - email and cell phone number(s).
- Be in attendance the night of Taste.
- If desired, decorate station at event according to night-of-menu or restaurant specialty. Have station decorated and ready to serve by 5:45 p.m.
- Use of Chef/Restaurant/Beverage Participant name and logo for all materials used in conjunction with the event.
- Description of food or beverage item to be served the night-of to Taste by September 5, 2016.

NOTE: NO FLAMES PERMITTED INSIDE DISTILLERY



I D E A F E S T I V A L[®]

Please complete and return the enclosed Restaurant/Beverage Registration Form for participation in IdeaFestival's Taste 2016. If you have any questions or concerns, please contact Sarah Smith at 502.494.4742 (cell) or 502.894.9768 (office).